

IFPA

INTERNATIONAL FEDERATION OF PSORIASIS ASSOCIATIONS

NEWSLETTER

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Dear IFPA Friends,

It has been an extremely active autumn for IFPA— the UN High-level meeting on noncommunicable diseases, the EADV Congress in Lisbon, World Psoriasis Day and also the launch of not one, not two, but *three* new websites! The scientific program for the 3rd World Psoriasis & Psoriatic Arthritis Conference has been set, and we would appreciate your help in distributing the enclosed Invitation program to all your contacts in the healthcare area. We hope that you will enjoy reading about our recent activities and be assured that we very much look forward to taking part of your reports from World Psoriasis Day 2011.

Warmest regards,
IFPA Executive Committee & Secretariat

New IFPA websites launched

As earlier promised, this autumn would see the launch of new and updated websites for IFPA and for World Psoriasis Day. We are now very happy to announce that our new websites are up and running! Please visit www.ifpa-pso.org and www.worldpsoriasisday.com and don't hesitate to contact us should you feel that anything is missing or needs to be amended.

One of the new features of the IFPA website is that our members will be able to add more information on their own associations, and so get a greater visibility. Our members also have the option to upload their own logos and up to two photos to their "own" page. Information on how this should be done has been sent out, but if you haven't received it, please contact us at ifpa@pso.se.

Another feature is that we now also have an internal website open to members, partners and the media. The internal website features documents and logos for download, that are otherwise too heavy to send via e-mail. Our members and partners will be contacted shortly with log in-details.

The new World Psoriasis Day website features a photo gallery that will be updated with more fantastic pictures as soon as we receive them from you. We hope that you will enjoy seeing the many successful activities taking place all over the world on and around October 29.

We also have a new website for Under the Spotlight! Please take some time to visit the new international website and **don't forget to**

vote for the Spotlighter film that you find the most compelling! www.underthespotlight.com

IFPA at the UN High-level meeting on Noncommunicable diseases (NCDs)

September 19-20, 2011, IFPA President Lars Ettarp and Secretary Kathleen Gallant attended the UN High-Level Meeting on NCDs, where world leaders and ministers of health adopted the first-ever Political Declaration on the prevention and control of non-communicable diseases (NCDs). Present were 34 Heads of State and 283 civil society representatives from 280 organizations – an unprecedented amount that exceeded the UN HIV/AIDS Summit in 2001.

The 65-paragraph Declaration acknowledged the global burden and threat of NCDs which "constitutes one of the major challenges for development in the twenty-first century" and includes 22 commitments that governments worldwide must now be held accountable for. In a compelling address during the opening plenary, Dr. Margaret Chan, Director-General of WHO, said "Today's high-level meeting must be a wake-up call for Governments at the highest level—a watershed event that replaces ignorance and inertia with awareness and right actions immediately." Although the primary focus was on the four major groups of NCDs: cardiovascular diseases, cancer, chronic respiratory diseases and diabetes (the most deadly NCDs that "break the bank"), it was clear that all nation states must undertake sustainable primary health-care measures for NCDs and

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adopt population-wide interventions that address associated risk factors (tobacco use, alcohol abuse, physical activity and healthy diet).

Of importance to IFPA members is that among those who made statements on NCDs during the meeting were the Presidents of Slovenia and Kenya; Foreign Ministers and senior Government officials of France, Indonesia, China, United States, United Kingdom, South Africa, Australia, Estonia, United Republic of Tanzania, Finland, Ireland, Israel, Canada, Norway, Belgium, Philippines, Germany, India and Turkey also addressed the Assembly.

In conjunction, over 40 side events were held, in which Lars and Kathleen attended many, including the full-day NCD Alliance Briefing, "From Advocacy to Action". During the briefing, UN staff informed the audience about UN protocols and processes and Dr. Mirta Roses, Director General of PAHO, detailed the format of the plenary and roundtable sessions. Lars and Kathleen met many representatives from diabetes, cancer, heart, lung-disease and health/development organizations.

Another important side event IFPA attended and relevant to future psoriasis and inflammatory disease care was sponsored by the Global Health Council – "Tackling NCDs: How can existing platforms be leveraged?" This event examined how well-established services delivery platforms, such as those for HIV/AIDS and maternal and child health, can be adapted to increase the health system's ability to also address the growing challenges of NCDs. Examples of pilot programs in Kenya, Peru and S. Africa were discussed as well as how to transition infectious-disease clinics to primary health and NCD clinics.

During the event "From burden to "best buys" : reducing the economic impact of NCDs", sponsored by WHO and the World Economic Forum and held in the New York Academy of Medicine, Lars had the opportunity to speak with Dr. Shanthi Mendis about including psoriasis and inflammatory diseases in future studies and programs and Kathleen was pleased to make the acquaintance of Dr. Ala Alwan and thank him for his letter of support for psoriasis and IFPA.

In conclusion, Lars and Kathleen left New York and the UN HLM with many ideas for cooperation with WHO and UN and how to fit psoriasis into continuing and future discussions on NCDs. We look forward to sharing some of the ideas and plans with you in 2012.

IFPA at the EADV Congress

IFPA had the opportunity to perform several activities and meetings at the EADV Congress in Lisbon, Portugal.

Thanks to the generous support by the EADV, IFPA had the possibility to market and promote the upcoming 3rd World Psoriasis & Psoriatic Arthritis Conference in the IFPA Booth in the exhibition area of the congress. The new Under the Spotlight trailer for the 2011 documentary was shown in the booth during the congress and invitation programs to the World Conference 2012 and other information material about IFPA activities were distributed to the around 8 000 delegates attending the congress. The IFPA Booth was located next to EUROPSO's booth and this way our close collaboration and relation of our organizations was not to be mistaken and it was obvious that we all work for improving the lives of people living with psoriasis and psoriatic arthritis both on global and regional level.

IFPA Information Meeting

October 23, at the EADV Congress venue, IFPA Executive Committee also held an IFPA Information Meeting with focus on our upcoming 3rd World Psoriasis & Psoriatic Arthritis Conference in Stockholm, 2012.

This meeting was open to all stakeholders in the pharmaceutical or healthcare area active in the treatment and care of people with psoriatic disease with an interest in being part of a unique scientific conference concept with top tier research and leading world experts in the field. Around 50 persons, both delegates and potential partners, attended the meeting where the scientific program of the World Conference was presented as well as opportunities for creative collaboration including exhibition, sponsorship and satellite symposia. IFPA's strategic work towards getting psoriasis on the global agenda, especially in regards to the UN High level Summit on Non communicable diseases, was also presented at the well-attended and successful meeting.

IFPA EC meeting

IFPA Executive Committee had a full day EC-meeting in Lisbon October 20. The discussions focused on the development of the World Conference but also on the development of IFPA and IFPA activities and plans for the future.

IFPA EC stakeholder meetings

Attending the EADV Congresses also gives the Executive Committee good opportunities to meet with partners and other stakeholders and organizations. In Lisbon IFPA EC had the possibility to meet with the International Skin care Nursing Group, ISNG, for discussions on the Complementary Program for allied health professionals at the upcoming WPC.

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IFPA EC also met with several pharmaceutical companies to discuss ongoing and upcoming collaborations and partnerships around various projects.

World Psoriasis Day 2011—Call for activity reports

World Psoriasis Day is over for this year, and we hope that it has been most successful for all of you! We now ask you to please share your activities, media reports and photos with us, so that we can collate the material into the general activity report for World Psoriasis Day 2011.

Please find the forms enclosed and send us your material no later than December 1, so that we can have the reports ready at the beginning of next year.

Reminder— IFPA Stigmatization & Discrimination Survey 2011

We would like to kindly remind you to please participate in the IFPA Stigmatization & Discrimination Survey. We need the final results by December 31.

If you have been able to identify some especially strong, individual stories that you would like to share with us, please translate them into English so that we are able to use them in our global work to combat the discrimination, mistreatment and prejudice that so many people with psoriasis suffer from on a daily basis.

Don't hesitate to contact us if you have any questions regarding the survey.

Membership fees 2011

Please use the information below to pay any outstanding member fees.

Dues are based on each organization's membership size. The dues structure is as follows:

Up to 100 members USD 25.00
(minimum fee)

101-250 USD 50.00

251-500 USD 100.00

501-999 USD 200.00

1,000-4,999 USD 300.00

5,000-9,999 USD 500.00

10,000-14,999 USD 700.00

15,000-19,999 USD 1,000.00

20,000-24,999 USD 1,200.00

25,000-29,999 USD 1,400.00

30,000-34,999 USD 1,600.00

35,000-39,999 USD 2,000.00

More than 40,000 USD 2,500.00
(maximum fee)

Bank fees are to be paid by sender. Not by IFPA. Do not send bank checks – the handling and cashing of checks are very expensive for IFPA!

Please transfer your membership fees to the IFPA account in Sweden:

Nordea Bank Sverige AB

Box 7434

103 93 Stockholm

SWEDEN

Account nr: 4104 13 07825

Include the following IBAN number and Swift/BIC code on your money order:

IBAN: SE37 3000 0000 0410 4130
7825

Swift/BIC code: NDEASESS

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If you have any news that you would like to share with our readers all over the world, please contact us at ifpa@pso.se.

Important dates

November 30—last day to vote for your favourite Under the Spotlight film

December 1—registration for the 3rd World Psoriasis & Psoriatic Arthritis Conference opens

www.ifpaworldconference.com

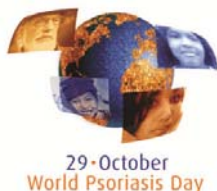
December 1—last submission date for WPD national activity reports

December 10—winner of the 2nd UtS Award announced

December 31—last submission date for IFPA Stigmatization & Discrimination



IFPA presents
under the spotlight
VOTE NOW FOR YOUR FAVOURITE FILM!
A series of documentaries that reveal the real life impact of psoriasis over time.
CLICK HERE
To visit the website and watch the documentaries.



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